



Dr. Theresa Harris
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October 4, 2015

Dear Dr. Harris:

It is our esteem honor and pleasure to invite you present “Advancing Shea Technology” at the 13th Annual International Shea Butter Convention (ISBC). This year’s convention is entitled “Advancing Shea Commerce & Technology” in which you will speak during the Scientific Symposium, intended to cultivate interest in the science of shea butter and the development of innovative products in health, nutrition and material science of the shea tree, to be held at the Crowne Plaza Atlanta Airport on Friday, October 16, 2015.

The International Shea Butter Convention is devoted entirely to shea butter, shea butter related product, and promoting the shea butter industry globally. Our purpose and objectives are to facilitate accessibility to shea butter produced by women co-operatives throughout the African shea sector, promote quality protocols through comprehensive technical training thereby initiating multi-lateral trade opportunities between the African Shea Belt and the international shea community.

The Annual ISBC serves as a platform to explore innovative discussions in agri-business and bio processing amongst other areas within the shea sector. This gives attendees a unique opportunity to learn about the intersections and connections of shea communities while promoting dialogue, facilitating shared learning and promoting African shea business opportunities.



This year's conference will host world renowned experts and stakeholders throughout the international shea value chain to include academicians, scientists, contract packagers, importers/exporters, manufacturers and shea consumers.

We extend our warmest invitation to you and your colleague to engage in these discussions as it relates to 'creating and nurturing of value-added and technology-based enterprises.' We believe your training and background is vital to the movement of initiating innovative discussion in building business opportunities through technological advancement and emerging shea based commodities and wish to work together in supporting your goals as it relates to our expertise.

In addition, we extend an invitation to showcase your shea based skin care line, Leah Shea in the Exhibition hall featured at ISBC. We look forward to working together in "Advancing Shea Commerce & Technology" very soon.

Respectfully yours,

Dr. Samuel Hunter, President
American Shea Butter Institute